

Let your hard-earned money work for you — Guaranteed interest rates for up to 7 years!

If you are looking for GREAT RATES plus...

- Dependable growth
- Access to your money¹
- The power of tax deferral
- Income you can't outlive²

Choose the Multi-Year Guarantee Annuity
that's right for you

As of September 1, 2016	Duration	Guaranteed Rates
ATHENE MaxRate®	5 Year Term	2.35%
	7 Year Term	2.45%
ATHENE MaxRate® with Enhanced Liquidity	5 Year Term	2.15%
	7 Year Term	2.20%

¹If the Enhanced Liquidity feature is elected, you may withdraw up to 10% of the Accumulated Value each year after the first Contract Year without a Withdrawal Charge or Market Value Adjustment. Withdrawals and surrender may be subject to federal and state income tax and, except under certain circumstances, will be subject to an IRS penalty if taken prior to age 59½.

²Within a 30 day window, prior to the end of the guarantee term period, the annuitant may choose to receive the entire value of the Contract in the form of annuity payments, using the payout option chosen. Additional options are available during this 30-day window. If no option is chosen, the annuity contract will renew for five years.

This annuity contains Withdrawal Charges, exclusions and limitations. It includes a Market Value Adjustment (MVA) that is applied to the portion of a withdrawal or surrender that exceeds the Free Withdrawal amount. An MVA can either decrease or increase the amount you'll receive from a surrender or excess Withdrawal based on the change in interest rates since the issue date. Withdrawal Charge percentages for the Initial Guarantee Period, which reduce on each contract anniversary are as follows: MaxRate 7: 7%, 6%, 5%, 4%, 3%, 2%, 1%; MaxRate 5: 7%, 6%, 5%, 4%, 3%. For a full explanation of this annuity, please refer to the Certificate of Disclosure and contact your agent or the company for costs and complete details.

ATHENE MaxRate® MYGA is a modified single premium deferred annuity issued by Athene Annuity & Life Assurance Company of New York, Nyack, NY on policy form series MYGL-C-NY and MYGC-C-NY. Rates are effective as of September 1, 2016, and subject to change.

ANNUITIES ARE A PRODUCT OF THE INSURANCE INDUSTRY AND NOT GUARANTEED BY ANY BANK NOR INSURED BY FDIC OR NCUA/NCUSIF. MAY LOSE VALUE. NO BANK/CREDIT UNION GUARANTEE. NOT A DEPOSIT. NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY.

AN91001

