



# Athene Annuity NY Proud Heritage. Strong Foundation.

*Annuities issued by  
Athene Annuity & Life Assurance Company of New York*

## *Solutions for an Active, Secure Retirement*

Whatever your goals for the future may include—such as spending more time with family, traveling the world or even starting a new career, Athene Annuity & Life Assurance Company of New York (Athene Annuity NY), can help you achieve them. As a starting point, your insurance agent can help you create a comprehensive retirement income plan based on your personal needs and objectives. After carefully reviewing your goals and resources, your agent may recommend a variety of solutions, including fixed annuities.

Athene Annuity NY can meet both your savings and income objectives for the future. Our leadership team draws upon decades of experience to bring you dependable retirement solutions that can play a key role in creating a more secure financial future.

## *ATHENE MaxRate® – Multi-Year Guarantee Annuity Series*

Athene Annuity NY now offers the ATHENE MaxRate series of multi-year guaranteed annuities. In addition to the features that make fixed annuities a popular choice for savings and lifetime income, ATHENE MaxRate provides the option to choose a higher interest rate when accumulation matters most.

## *A Clear Path to Retirement*

If you're like many people, your retirement income may be generated from multiple sources, such as Social Security, an employer's retirement plan and your personal savings. Your insurance agent can help you build a clear path to retirement income by helping you consider your entire financial picture. Athene Annuity NY works with your agent to help create a sound retirement strategy. By offering ATHENE MaxRate, which features interest rates among the best in the industry, and the benefits of an experienced leadership team, we are helping our customers achieve their retirement goals.

## *The Right Choice for Your Needs*

In a world that is becoming increasingly complex, Athene Annuity NY offers an approach that is strategically focused. We do one thing and we do it well—offer fixed annuities like ATHENE MaxRate that offer the potential for superior long-term performance. We have a history of conservative financial management and an investment philosophy that emphasizes portfolio quality and long-term capital appreciation.

Athene Annuity NY's extensive experience in fixed annuities allows us to offer highly competitive rates on our products. In addition, our disciplined risk management protects your money and instills confidence, so your retirement savings stay on the right track.



## Proud Heritage. Strong Foundation.

Athene Annuity NY's most important strategy is simple, yet significant—ensuring that we are meeting and exceeding the needs of our customers. Founded in 1965 as Presidential Life Insurance Company, our company has grown from a small storefront business to a leading provider of fixed annuities in the New York marketplace. Our successful legacy has been built on our dedication to customer satisfaction.

Our competitive product offerings have long been considered best in class in the industry and provide customers with substantial value, helping them achieve the financial security that meets their unique needs. In December 2012, Presidential Life was acquired by Athene Annuity & Life Assurance Company. Because of our decades-long growth and success, as well as our commitment to people, customer service and consumer satisfaction, we were a natural fit. In October 2013, the company name was changed to Athene Annuity and Life Assurance Company of New York.

At Athene Annuity NY, you can count on us to be:

<b>Focused</b>	We can help you meet both your savings and income objectives for the future with a high-quality fixed annuity series like ATHENE MaxRate.
<b>Strong</b>	A sound balance sheet backed by a history of stability and disciplined risk management continues to inspire confidence.
<b>Responsive</b>	Our customer service has been among the best in the industry.
<b>Competitive</b>	A commitment to competitive interest rates offering you exceptional value.

**To learn more, speak with your Agent or visit [AtheneAnnuityNY.com](http://AtheneAnnuityNY.com).**

Athene Annuity & Life Assurance Company of New York, Nyack, NY

**Insurance products are issued by Athene Annuity & Life Assurance Company in all states except New York and in New York by Athene Annuity & Life Assurance Company of New York. Policy form series MYGL-C-NY and MYGC-C-NY.**

## Experience You Can Count On

Athene Annuity NY is working to better meet the needs of a new generation of retirees. Building on a tradition of excellence, our management team has nearly a century of combined experience in retirement services.

**James R. Belardi**, Chairman, CEO, Chief Investment Officer of Athene Holding Ltd. and CEO of Athene Annuity. Prior to forming Athene Holding Ltd., James served as president of SunAmerica Life Insurance Company and Executive Vice President and Chief Investment Officer of AIG Retirement Services, where he managed a \$250 billion investment portfolio.

**Grant Kvalheim**, President and Chief Financial Officer of Athene Holding Ltd. As former Co-president of Barclays Capital, Grant understands what it means to take a disciplined approach to investing. At Athene Holding Ltd., Grant provides the company with a strategic vision for the future.

**Chris Grady**, Executive Vice President, Head of U.S. Retail Sales at Athene Annuity. Continuing a distinguished career that began as an independent life insurance agent and has included executive positions at Genworth Financial and Merrill Lynch, Chris brings unique insights into the needs of agents and other financial professionals in servicing their clients' retirement savings and income goals.

**Mitch Anderson**, Vice President and Relationship Manager, Athene Annuity NY. Mitch has more than 20 years of experience working in the insurance and financial services industry in a number of roles from wholesaling to sales management. Prior to his current role, Mitch served as the Chief Marketing Officer and National Sales Manager. Prior to joining Presidential Life, he was the Northeast Associate Sales Director at Smith Barney.

